

www.VisionIndustriesCorp.com

OTC BB: VIIC

Share Price (3/4/09)	\$2.50
52 Week Low	\$1.01
52 Week High	\$3.65
Market Capitalization	\$72.5M
Shares Outstanding	29M
Approximate Float	4.4M
Fiscal Year End	Dec 31



Vision Industries Corp. Company Overview

Vision Industries Corp. is a fully reporting SEC compliant company and is listed on NASD Bulletin Board: VIIC

•**About Vision Industries Corp:** Vision is a provider of plug-in electric/hydrogen fuel cell powered vehicles and turnkey hydrogen fueling systems. Vision's proprietary plug-in electric/hydrogen fuel cell drive system combines the superior acceleration of a battery powered electric vehicle with the extended range provided by a hydrogen fuel cell. The Vision vehicles use plug-in electricity for the first portion of their journeys with the hydrogen fuel cell providing them with extended range, if needed. Vision uses major manufacturers as partners or sub contractors to produce its vehicles. This business approach avoids massive outlays of startup capital. Many regional, state and federal alternative energy programs in the form of grants, tax credits and loans exist or are planned.

•Vision is the creator of the Cheetah™, the world's 1st plug-in electric/hydrogen fuel cell powered supercar, featuring zero emissions and accelerating 0 to 60 MPH faster than production Ferraris, Lamborghinis, Porsches and the battery powered Tesla. Vision is also the creator of the Tyrano™, the world's 1st plug-in electric/hydrogen fuel cell powered heavy duty class 8 truck, featuring zero emissions, reduced fueling costs and superior performance. Vision also provides turnkey hydrogen fueling systems to refuel its vehicles.

•**About Hydrogen as a fuel:** Hydrogen is the answer to our long-term clean energy demands. When produced with renewable resources, the resulting "Green" hydrogen is truly environmentally harmless and sustainable. Hydrogen is carbon free and is naturally the most abundant solution to our energy crisis. A hydrogen fuel cell converts 1 kg of hydrogen into approximately 20KW of electricity and all hydrogen fuel cell vehicles are electric powered.

•*So where do you get hydrogen for your car?* This is by far the most difficult obstacle to overcome for hydrogen-powered vehicles. There are currently 39 hydrogen refueling stations in California, with many more in the planning stages and under construction. Presently the alternative fuel industry is experiencing a "catch 22" with regard to the development of hydrogen-powered vehicles and the corresponding infrastructure to supply fuel. Vision is diligently working to dissolve the "catch 22" by providing both the vehicles and their fueling systems for selected markets in southern California.

•**Battery vs. Hydrogen:** Hydrogen as an energy storage medium is the most efficient battery on a pound for pound basis. The Cheetah Hydrogen drive system, containing 4.8 Kg of hydrogen, produces a usable 94KW of electricity and weighs approximately 410 lbs or 4.4 lbs per KW. The Tesla's 53KW battery pack weighs 992 lbs and releases a usable 45KW or 18.7 lbs per KW. To replace the Cheetah's 410 lb hydrogen drive system with batteries, the replacement battery pack would have to weigh 1,750 pounds! The weight savings translate into better performance and greater range.

•We are working with regional, state & local officials as well as general industry participants in order to manifest our mission in a uniform manner. Vision Industries is bringing the zero emissions, renewable, alternative energy hydrogen revolution to market and making it available to all!

Hydrogen Safety

Hydrogen has many safe properties:

Non-toxic	Burns rapidly	Emits one-tenth the radiant heat of a hydrocarbon fire
Produces no smoke or emissions	Dissipates quickly in open spaces	14.4 times lighter than air

For more information on Hydrogen Safety, please visit: http://www.hydrogenassociation.org/general/factSheet_safety.pdf

Products

Vision Industries hydrogen drive system combines the superior performance of an electric vehicle with the extended range provided by a hydrogen fuel cell.

Tyrano Heavy Duty Zero Emission Truck

Government subsidies of \$2 Billion to replace 16,800 short haul diesel trucks over the next 4 years in the Ports of Los Angeles and Long Beach. The Tyrano heavy duty class 8 truck is 35% cheaper to operate than current diesel powered trucks and 50% cheaper than liquefied natural gas.

- Zero emissions
- Zero CO2
- Zero Fossil Fuels
- Zero Noise Pollution
- Zero Carbon Footprint
- Horse Power 402HP
- Torque 3,200 ft./lbs. Has almost double the pulling power of conventional diesel trucks



Cheetah

World's 1st Hydrogen-powered "Green" Supercar!

- Zero Emissions
- Zero CO2
- Zero Fossil Fuels
- Zero Noise Pollution
- Zero Carbon Footprint
- Horse Power 450HP
- Range 350 miles +
- Torque 1,400 ft./lbs.
- Top Speed 150 MPH
- Performance 0 to 60mph, faster than production Ferrari, Lamborghini or Porsche



Management Team

Martin Schuermann, 43, Director, President and CEO- Before joining Vision, Mr. Schuermann served as Chairman and CEO of IM-International Media AG and Intermedia Inc., a producer and distributor of feature films such as Terminator 3, Basic Instinct 2, and several other feature films. Mr. Schuermann was a founding partner in the Los Angeles based merchant bank Euro Capital Advisors. Prior to this, he was Managing Director of CLT-UFA (US), Bertelsmann's US based TV and film division.

Lawrence Weisdorn, 51, Chairman and COO- Prior to Vision, Mr. Weisdorn was a co-founder, Chief Executive Officer and Director of MEMS USA, Inc. MEMS was a developer and manufacturer of advanced engineered products, systems and services for the energy sector. After leaving MEMS, Mr. Weisdorn was the co-founder of ICE Conversions Inc., a company that worked on the development of hydrogen powered drive trains for motor vehicles.

Donald Hejmanowski, 49, Member of Board of Directors- Vice-President of Corporate Communications for Vision Industries. Prior to joining Vision, Mr. Hejmanowski has had a long and diversified background in consulting through his own company H Y D, Inc. as well as serving as a director of several public companies.



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