



SUMMARY OVERVIEW

Vision Industries Corp (VIIC.OB), is a developer of zero-emission hydrogen fuel cell/electric powered vehicles. They provide fueling solutions by building, owning and operating hydrogen fueling stations for commercial vehicles. Vision's proprietary hydrogen fuel cell / electric drive system combines the superior acceleration of a battery powered electric vehicle with the extended range provided by a hydrogen fuel cell. Vision is the creator of the [Tyrano™](#), the world's first hybrid electric/hydrogen fuel cell-powered heavy duty class 8 truck, featuring: zero emissions, reduced operating cost and superior performance. Vision's 2nd product line is Zero Emission Terminal Tractors ([ZETT](#)). Together with Capacity of Texas (US largest manufacturer of Terminal Tractors), Vision has developed a prototype Tractor to be demonstrated to potential customers. Sales are expected to begin in the 2nd Quarter 2011. Vision is also in negotiation with several Municipalities to develop a zero emission refuse truck, based on Vision's drivetrain technology.

Global demand for hybrid-electric vehicles (HEVs) will grow twenty percent annually through 2011 and beyond. Gains for these fuel-efficient vehicles will be driven by erratic fuel prices, increased emissions regulations, lowering HEV cost disparities, and a decreased dependence upon foreign oil. As the marketplace moves toward stricter emissions controls on diesel engines, and as fuel prices continue to rise, hybrid technology is becoming more than a viable alternative — it could be a pathway to the future. Many states, cities, and countries have very stringent air pollution reduction requirements, and so necessarily they're looking at companies like Vision Industries Corp to help them meet those goals.

The purchase of these trucks is significant -- it represents the first of only a handful of advanced zero emission, hydrogen fuel cell hybrid electric drive, Class 8 heavy-duty commercial trucks and advanced zero emission, hydrogen fuel cell hybrid electric drive terminal tractor's operating in the world

Given their progress in 2010, it's no wonder investors may consider the stock to be a value at today's prices. It could be a short matter of time before Vision Industries becomes a house-hold name for green transportation technology now, and in the future.

“ZERO EMISSIONS VEHICLES FOR THE 21ST CENTURY”

Data as of 4/01/2011

Closing Snapshot

Last Trade :	\$0.25
Tick	unchanged
Bid x Ask:	\$.24 x .25
Volume:	12,150
Avg. Volume 3-Mo:	92,040
Avg. Volume 10-day:	42,450
Avg. Volume 30-day:	95,770
12-Mo. High:	\$0.50
12-Mo. Low:	0.02
3-Mo. High:	0.30

FINANCIAL STRUCTURE

Authorized Shares:	500,000,000
Total Outstanding:	38,239,480
Estimated Float:	11.5m
Warrants	n/a
Market Cap:	\$8.8m
Preferred Shares:	n/a

CORPORATE INFO

Listing:	OTC BB
Ticker:	VIIC
EDGAR Status:	Fully-Reporting
Fiscal YE:	Dec 31st
Year of Inc:	2005
State of Inc:	FL
Corporate HQ:	CA
Industry:	Alternative Fuel Vehicles

This presentation material contains forward-looking statements within the meaning of Section 27a of the Securities Act of 1933, as amended, and Section 21e of the Securities Exchange Act of 1934, as amended. The opinions, forecasts, projections or other statements, other than statements of historical fact, are forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, they do involve a number of risks and uncertainties. Among the important factors that could cause actual results to differ materially from those indicated by such forward-looking statement are delays and difficulties in developing currently owned technologies, the failure of orders for our vehicles to materialize, delays due to the limited availability of components and personnel, fluctuations in oil and gas prices, general economic conditions and other risk factors detailed in the Company's periodic and current reports and registration statements filed with the Securities and Exchange Commission. This presentation is issued pursuant to Rule 135c under the Securities Act and shall not constitute an offer to sell or the solicitation of an offer to buy any of the Company's securities, nor shall there be any sale of the Company's securities in any state in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such state.

Vision Industries Corp

A ZERO EMISSIONS COMPANY

Vision Industries Corp

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TRADING DATA

12-Mo. High: 0.35 (3-08-2011)
12-Mo. Low: 0.10 (02-16-11)
3-Mo. High: 0.35 (3-08-2011)

Avg. Daily Volume: 95,770
Last 30 market days

Avg. Daily Price: 0.24
Last 30 market days

Avg. Volume 3-Mo: 92,040

Avg. Daily Price: 0.18
Last 200 Days

* Trading data per Yahoo.com 4-4-11

January 2011
1,092,300 total shares traded

February 2011
1,558,600 total shares traded

March 2011
2,637,400 total shares traded

MARKET MAKERS

PERT	NITE
ETMM	HDSN
AUTO	VFIN

Market Makers listed as trading shares of VIIC stock in 2010 & 2011

Target Market

Due to the Ports of Los Angeles' and Long Beach's **Clean Truck Program** that offers cash incentives for the replacement of older dirty diesel trucks and the proximity and availability of low cost hydrogen, **Vision is targeting truck fleet operators that haul goods from the Ports of Long Beach and Los Angeles for the initial sales of their zero emission trucks.** Based on discussion with the Ports, they anticipate sizable buying incentives to be applied against Vision's truck's MSRP. Additionally a federal tax credit of \$40,000 is currently available to further incentivize the purchase of their Tyrano truck. Based on the truck's zero emissions and their operating efficiencies, Vision believes they have a compelling solution for the Port's Clean Air Program's intent of significantly reducing air pollution. The Port of Los Angeles and the Port of Long Beach are the two busiest U.S. seaports, moving **\$300 BILLION** in trade each year and supporting more than **500,000 jobs in Southern California.**

Current Production Status

Vision is currently conducting final testing with the test truck mule housed at Vision's El Segundo R&D facilities, and they have received orders for limited demonstrations and testing of pre-production versions of the Tyrano truck. Their proprietary fuel cell/electric powered drive systems will reach the market place through L.A. Freightliner and other truck dealerships.

(Note: Vision uses major component suppliers and vehicle manufactures as partners or sub contractors to produce its vehicles. This business approach allows Vision to be capital efficient and avoids massive outlays of startup capital).

- About Hydrogen as a fuel: Hydrogen is the answer to our long-term clean energy demands. When produced with renewable resources, the resulting "Green" hydrogen is truly environmentally harmless and sustainable. Hydrogen is carbon free and is naturally the most abundant solution to our energy crisis. A hydrogen fuel cell converts 1 kg of hydrogen into approximately 19KWh of electricity and all hydrogen fuel cell vehicles are electric powered.
- Battery vs. Hydrogen: Hydrogen is the most efficient energy storage medium on a pound-for-pound basis.

The Company is working with regional, state & local officials as well as general industry participants in order to manifest their mission in a uniform manner. Vision Industries is bringing the zero emissions, renewable, alternative energy hydrogen revolution to market and making it available to all.

3 - MO PRICE & VOLUME CHART



KEY MANAGEMENT BIOS



Martin Schuermann,
President / Chief Executive Officer

Martin Schuermann (44) has been Vision Industries' Chief Executive Officer and President since December 15, 2008. Mr. Schuermann brings with him a top level experience from a variety of industries. Before joining Vision, Mr. Schuermann served as Chairman and CEO of IM-Internationalmedia AG and Intermedia Inc, an industry leading producer and distributor of such feature films as Terminator 3, Alexander, Basic Instinct 2, RV, One Missed Call and more than 40 other films. He also was a founding partner in LA based merchant bank Euro Capital Advisors LLC. Prior to this, Mr. Schuermann was Managing Director of CLT-UFA (US), Bertelsmann's US based TV and film arm. Mr. Schuermann has served on several public company boards, including Intertainment AG, IM-Internationalmedia AG and Future Media Inc.

BOARD OF DIRECTORS AND KEY ADVISORY CONSULTANTS

Martin Schuermann,
President / Chief Executive Officer



Scott Lambert

Scott Lambert worked as Executive Vice President at the William Morris Agency from 1994 to 2008 and served as President of the Business Group and Executive Vice President of Production at Relativity Media from 2008 through 2009. He is currently Chairman of SPL Media, a media consulting firm, as well as Executive Vice President of American Dream Sun, a solar energy company. Scott also works as a producer in Broadway, film and TV and has an overall production deal at Relativity Media LLC.



Brett D. Mayer

Brett D. Mayer From 1990 to 2004 Mr. Mayer was at Heitman/JMB where he served several positions, culminating in partnership. He worked on over \$1 billion in real estate workouts, acquisitions, developments restructurings and financings. During his tenure at the company Mr. Mayer was involved in various types of assets and investment fund creation and execution. After departing from Heitman/JMB, Mr. Mayer created, ran, partially owned and raised the money for two separate strategic joint ventures with one of the country's largest public pension funds as its lead investor and one of the largest private developers in the country as a co-owner. Collectively, those two ventures targeted \$140 million to invest in inner city neighborhood retail throughout the country. Mr. Mayer holds a Bachelor of Science and Arts degree in Real Estate and Finance from the University of Denver and a Masters in Communications degree from Loyola University. Mr. Mayer sits on the board of the USC Ross Minority program and ANERA, a refugee aid program.

Fred E. Witham
Advisory Consultant

Fred E. Witham brings with him a wealth of experience specific to our segment of the heavy-duty vehicle market. Most recently he was the Senior Principal Systems Engineer/Project Engineer for BAE Systems, Electronics & Integrated Systems. In this position he was the project Lead for the development of a compound hybrid electric transit vehicle involving the integration and testing of hydrogen fuel cell auxiliary power unit and associated systems. Worked in concert with Federal Transit Administration and non-profit CALSTART to demonstrate commercial viability of hydrogen fuel cell based systems. Project lead for development and concept demonstration of an ultra-capacitor-based energy storage system. Technical Lead in support of Business Development activities including capture strategy / planning and proposal planning, development and management for pursuit of U.S. and foreign government contract opportunities. Broad experience with requirements review and analysis, compliance assessment, trade studies and analyses, identification of and justification for technical solutions.

In the News and Press

[Vision Industries Corp Completes More Than \\$1 Million Convertible Bond Financing With European Investment Fund; 11/24/2010](#)

[Port of Long Beach and Vision Sign Agreement for Zero Emission Truck Demonstration; 11/17/2010](#)

[Vision Industries Adds Two Board Members; Expands Competitive Edge; 10/13/2010](#)

[Vision License's Liquid Organic Hydrogen Carrier; 5/25/10](#)

[Burtek to Enter Into Teaming Agreement with Vision; 5/17/10](#)

[Fred Whitham Joins Vision Advisory Board; 5/4/10](#)

[U.S. Department of Energy Lists Vision Tyrano; 4/29/10](#)

[LA Business Journal article on Vision and the Port of Los Angeles Purchase Order; 4/19/10](#)

[Vision Receives 1st Purchase Order From the Port of Los Angeles; 4/5/10](#)

[Vision Industries Joins Congressman Levin in Support of Heavy-Duty Truck Federal Tax Credit; 2/11/10](#)

[Port of Los Angeles Features Vision Industries Zero Emission Truck Rollout in Video; 1/27/10](#)

[SmallCapSentinel.com: A Port of Entry; 1/19/10](#)

[Port of Los Angeles to Work With Vision Industries to Evaluate Zero-Emission Hybrid-Electric Trucks; 1/19/10](#)

[Los Angeles Times reports on Vision Zero Emission Truck Program; 1/16/10](#)

[Daily Breeze reports of Vision Zero Emission Truck Program; 1/15/10](#)

[New York Times.com reports on Vision Zero Emission Truck Program; 1/15/10](#)

[Port of Los Angeles to Work with Vision Industries to Evaluate Zero-Emission Hybrid Electric Trucks; 1/14/10](#)

[Vision Industries Corp. Information to Be Available Through Standard & Poor's Market Access Program; 1/13/10](#)

[EPA Proposes Nation's Strictest Smog Limits Ever; 1/8/10](#)

[SmallCapSentinel.com: A Rising Tide for Hybrids; 1/7/10](#)

[Capacity of Texas, Inc. Teams with Vision Industries Corp. to Build Zero Emissions Fuel Cell Terminal Tractor; 1/7/10](#)

[FMC Chairman Lidinsky Tours Port of Los Angeles; 11/17/09](#)

[FedEx Freight to Test Vision Industries' Zero Emission Tyrano Truck; 11/16/09](#)

[Governor Schwarzenegger Introduces Vision Industry's Tyrano Semi Truck - video; 10/26/09](#)

VALUE PROPOSITION

The Vision heavy-duty class trucks are substantially less expensive to operate on a per mile basis than diesel and natural gas powered trucks, the cost savings on a per mile basis versus diesel and natural gas, is expected to range from 35% to 45%. Our Vision hydrogen/electric drive system has 400 to 536 HP and up to 3,300 ft/lb of torque available; almost double the pulling power of a conventional diesel truck.

- Vision's Tyrano truck is thought to be the world's first plug-in electric/hydrogen fuel cell powered heavy duty Class 8 vehicle.
- Vision has built a very functional business model for local and regional delivery zero emission heavy duty big rig trucks with a duty cycle of 150 to 400 miles -- ideal for drayage applications
- Vision is rapidly becoming a major player for hydrogen-based solutions.
- The Tyrano heavy duty class 8 trucks are 35% cheaper to operate than current diesel powered trucks. Government and Port Programs exist to replace 16,800 short haul diesel trucks in the Ports of Los Angeles and Long Beach.
- Vision has signed agreement with FedEx to test a new Vision Tyrano tractor at the FedEx fleet headquarters
- Vision is working to assist CalStart's \$3.9 Billion budget for a major freeway system trucking pollution overhaul program in Southern California. (<http://www.neontommy.com/2009/12/dirty-truck-swapping-undermine>)
- Ports of Long Beach and Los Angeles are planning to demonstrate a total of 20 Pre-Production Vision trucks throughout 2011.
- Vision's 2nd product line is Zero Emission Terminal Tractors (ZETT). Together with Capacity of Texas (US largest manufacturer of Terminal Tractors)

VISION INDUSTRIES CORP (OTCBB:VIIC) IS TRANSITIONING FROM A RESEARCH AND DEVELOPMENT COMPANY TO A CLEAN TECH OPERATIONAL PRODUCTION COMPANY

DEMAND DRIVERS

GOING GREEN: Los Angeles / Long Beach Ports Focusing on Vision Industries Corp

Our Government, our cities, and the EPA are paying strong attention to investing in clean air development. They are looking specifically at our major ports most notably the Port of Los Angeles clean truck program.

- The trucking system serving our ports is broken and cannot be permanently fixed without a major transformation to the trucking fleet
- The Los Angeles and Long Beach Ports account for more than 20 percent of the toxic air emissions in the South Coast Air Basin
- The Tyrano is definitely a great option for trucking companies who want to be able to move freight, lower their fuel and maintenance costs, and drop their emissions impact to almost zero. The tax and other advantages of the trucks are likely to make them hot sellers.
 - 31,000 Trucks entering the LA / LB port daily
 - No. 1 Container Port in U.S
 - No 10 in the world

KEY INVESTMENT DRIVERS

- Seasoned management team with exceptional operational skills, experience, and industry partners.
- Attractive industry environment for alternative renewable energy
- Strategy to protect downside risk with cash flow from refueling stations production
- Active development and exploitation upside in our most important industry – Clean Renewable Energy
- Conservative operating strategy
- Established growth strategy
- \$2.8 billion (and growing) world hybrid-electric vehicle industry

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ZETT



TYRANO

REASONS TO CONSIDER VIIC

Going Clean Tech – Emission-Free Vehicles are the Future

- "Electric trucks can provide the backbone we need for a substantially cleaner drayage fleet serving our ports in the years to come".
- The management team continues to develop and fund successful ventures for individual investor partners, with whom the company maintains excellent long-term relationships
- The Port of Los Angeles is entering into negotiations with Los Angeles-based Vision Industries for the purchase and evaluation of Vision's hydrogen fuel cell hybrid-electric trucks.
- According to Vision Motors, the heavy-duty fuel cell truck is 30 to 40 percent less expensive to operate than current diesel powered trucks.
- Vision has licensed a new technology to add more hydrogen storage, with range potentially extended to 800 or 1,000 miles before the weight for hydrogen storage would become an issue.

GROWING DEMAND FOR A NEW ALTERNATIVE ENERGY - the demand for a domestically produced, cleaner fuel energy continues to become a major concern for the US and abroad. Today that solution is focusing on Hydrogen based fuel cell technology, especially in So. California.

**"Vision Industries is on the forefront
of delivering clean air green technology"**

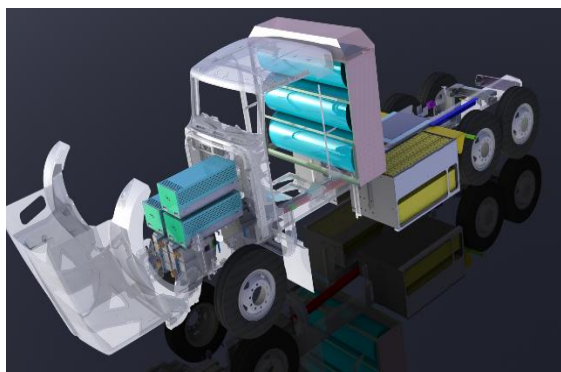
COMPETITIVE ADVANTAGES

- The Vision heavy-duty class trucks are substantially less expensive to operate on a per mile basis than diesel and natural gas powered trucks
- The Tyrano heavy duty class 8 truck is 35% cheaper to operate than current diesel powered trucks
- Vision has signed agreement with FedEx to test a new Vision Tyrano tractor at the FedEx fleet headquarters
- In 2010 the Port of Los Angeles has been selected for \$2 million in funding to replace, re-power and/or retrofit equipment currently in operation there, said the **US Environmental Protection Agency (EPA)**
- The hydrogen fuel cell-powered electric motor offers twice the torque of conventional diesel engines
- The Federal Government offer's a \$40,000 tax credit on these trucks to help offset the premium you pay for the hydrogen setup
- Among the options for future fuels and fleets, hydrogen and hydrogen fuel cells vehicles have received the most attention and funding to date



OTC BB: VIIC

Vision Electric Truck



<http://www.youtube.com/user/PRPOLA#p/a/u/0/Gr5ISSAXzhs>

Performance	3 Months	1 Year
Performance of S&P 500	6.79%	18.19%
Performance of VIIC	119.05%	-34.29%
Performance of Industry Index	--	--
% Return if held VIIC when SmartConsensus had Hold or Buy rating	--	--

SmartConsensus
The percent return shown above illustrates a hypothetical return had you bought VIIC when the SmartConsensus indicated a 'Buy,' held during a 'Hold,' and sold when the SmartConsensus indicated a 'Sell' during a 3 month vs. 1 year time frame.

Governor Schwarzenegger Introduces Vision Industry's Tyrano Semi Truck



<http://www.youtube.com/watch?v=-43AZQzdUus>

Industry Outlook for the Clean Truck Environmental Initiative

The cornerstone of the world's most comprehensive, sustainable plan to clean up a major port, the Clean Trucks Program requires all 16,000 dirty diesel trucks at the Port of Los Angeles – trucks that cause some of the worst pollution in the Harbor area – to meet some of the toughest environmental standards in the nation.

The Plan proposes hundreds of millions of dollars in investments by the ports, the local air district, the state, and port-related industry to cut particulate matter (PM) pollution from all port-related sources by at least 47 percent within the next five years.

- The Los Angeles and Long Beach Ports Clean Trucks Program will ban all trucks that don't meet 2007 emission standards by 2012.
- Port of NY/NJ Announced its clean truck program initiative in March 2010
- Trucking is among the most important, yet polluting parts of our environment.

Information Sources: <http://www.greencar.com/articles/class-8-hydrogen-fuel-cell-truck-new-tool-fighting-emissions.php>